

## WHAT'S NEW AT OREGON FLOWERS?

### THE VOICE OF OREGON FLOWERS:

Who is the face behind the phone you ask? Sharon has been answering the phone for the last 12 years. She is not only responsible for the phones, but also handles the invoicing and payroll. Sharon loves gardening and fishing in her spare time. She is married with 2 sons and 1 lovely granddaughter. She loves being a grandmother, walking and enjoying a good BBQ.



**Red Ilex:** The beautiful display of brilliant red berries known as Ilex are a great addition for the Fall and Winter season. The tall, strong stem with vibrant red berries will be available in two weeks!



OREGON FLOWERS, INC.®  
"Flowers grown with a Dutch touch"

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## Chile vs. Holland

### Planting and cutting from two different hemispheres!

Who knew that being in the flower business would make you so well traveled? This month we are cutting flowers and planting bulbs from two different hemispheres. We have been cutting flowers from bulbs produced in Holland for the last seven months. As the season changes to winter in the northern hemisphere, we travel down to the southern hemisphere to replace the stored bulbs with some "fresh" bulbs. The bulbs from Holland have been stored for eight to nine months, so the bulbs coming in from the southern hemisphere will replace the



bulbs that have lost a bit of quality in storage. Due to this loss of quality, it is very important that we buy high quality bulbs from reputable suppliers, and store them in coolers at the perfect temperature. As the bulbs arrive in containers from across the Atlantic or Pacific, they are stored at 29 degrees F. Temperature is one of the most important variables in storing the bulbs. Too cold will damage the sprouts inside the bulb, and too warm will get the sprouts moving too quickly. After they are planted it takes 100-120 days until they are cut and shipped out to you.



### How are they Harvested??

After the bulbs are dug out of the field, they are washed and inspected for export to the USA. They are then packed in peatmoss and chilled to receive the optimum performance out of the bulbs.

In Holland, they dig the Lily bulbs in November and start the vernalization process until January when they start "freezing" for long term storage.

In Chile they start the whole process six months later due to the opposite season. The six month delay is why we use bulbs from the southern hemisphere. We would have to store bulbs from Holland up to 12 months in order to insure year round production.



## Now Featuring: Orange Tycoon

Elegant, seductive, and lush, with its delicate and rich beauty, the LA Hybrid lily has always had an elusive and alluring appeal. In recent years, that appeal has broadened as extensive hybridization has produced a myriad of exquisite new varieties, especially in this fall season.

Oregon Flowers has been grow-

ing Asiatic lilies for over 20 years. As Fall begins, Asiatic lilies provide vibrant seasonally appropriate colors. From our luscious reds to electrifying orange we strive to provide an array of fall colors for you.



Lilies have proven the test of time. This fall we have a new orange LA Hybrid, Orange Tycoon. This new LA Hybrid Lily is a beautiful, vibrant orange that is a great addition to our Fall assortment.

### Oregon Flowers Inc.

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